

Adolfo Alfonso Ojeda Robles

📍Dubai, UAE | ✉alfonso@plugandpixel.com | ☎ +971 5850 713 03 / +52 55 35 24 5652 | 🔗linkedin.com/in/ao-/ | 🌐plugandpixel.com

Media Server Specialist | Technical Coordinator | Visual Systems Support

SUMMARY

Media server and visual systems specialist with 19+ years of experience across live events, touring productions, corporate shows, playback environments, and selected virtual production workflows. Strong background in disguise/d3 systems, signal flow planning, server preparation and maintenance, logistics coordination, system deployment, show support, media server operation, and technical integration. Experienced across 14 countries in Latin America, the Middle East, Asia, Mexico, and the United States, with a proven ability to adapt and support high-pressure live production environments.

EXPERIENCE

DISGUISE SERVER COORDINATOR AND OPERATOR, MIDDLE EAST & ASIA

MEDIAPRO AV | Dubai, UAE

September 2021 - Present,

Coordinate the preparation, configuration, maintenance, and dispatch of 50+ disguise/d3 servers and related systems for regional operations.

- Support media server workflows for high-profile live and corporate event environments across the Middle East and Asia.
- Coordinate across logistics and technical teams to ensure equipment readiness, proper assembly, and successful system deployment.
- Work within a 5-person team supporting server logistics, operational readiness, and technical continuity.
- Contribute to projects in roles including content management, integration support, media server operation, and show support, depending on production requirements.
- Define server interconnections, playback signal flow, and deployment logic for live event environments, supporting system readiness and smoother on-site integration.

Selected Projects

- MDL Soundstorm Dance Stage – System Engineer and Media Server Configuration (2021-2024)
- FIFA World Cup 2034 Host Confirmation Event, KSA – System Engineer
- GITEX 2022 Abu Dhabi Stand – Media Server Operator
- NEOM 2022 Media City Inauguration – Loop Playback Support
- DIMDEX Qatar 2022 – Media Server Operation

HEAD OF VIDEO

IAC QATAR | Doha, Qatar

2019 - 2020

- Managed pre-production planning for video equipment and content workflows for live event environments.
- Coordinated video preparation, on-site execution, and technical support aligned with project requirements.
- Oversaw video department readiness and delivery for event-based operations.

SENIOR MEDIA SERVER OPERATOR / VIDEO ENGINEER / CONTENT MANAGER

FREELANCER

2013-2019, Mexico and the USA

- Supported touring concerts, corporate events, mapping projects, and broadcast-related productions across Mexico, the USA, Latin America, and the UAE.
- Staff training on Resolume and Disguise software for companies
- Worked in video engineering, media server programming, and content management roles for live productions.

Selected projects

- Pepe Aguilar Touring (2018) – Video Engineer
- Nuestra Belleza México (2016) – Live Broadcasting / Disguise Media Programmer.

Video Playback Operator

NIZA PRODUCCIONES

2006 - 2013

- Operated video and playback systems for concerts, corporate events, and projection mapping shows.
- Worked with tools such as Arkaos, Dataton WATCHOUT, and Resolume Server in live production environments.

SELECTED TECHNICAL EXPERIENCE

CORPORATE VIRTUAL PRODUCTION INTEGRATION

- Supported a pandemic-era corporate virtual production workflow involving Depence², Resolume, MA Lighting, SMPTE synchronization, chroma-based presenter integration, and 4K program delivery.

EDUCATION

BACHELOR'S DEGREE IN VISUAL COMMUNICATION

• Universidad de la Comunicación | Mexico City, Mexico | 2007–2011.

CERTIFICATIONS

PIXERA Operator Training • 2023
disguise Creative Sequencing • 2022
disguise Fundamental Training • 2021
WATCHOUT v5 Training • 2013

SPEAKING & INDUSTRY ENGAGEMENTS

Video Speaker

Escuela Superior de Ingeniería Mecánica y Eléctrica IPN • 2016

LDI Trainer, Media Server Technology

Sound: Check Expo • 2016

Video Speaker

Universidad de Londres • 2015

TECHNICAL SKILLS

Media Servers & Playback

disguise / d3, Disguise GX, Resolume Arena, Dataton WATCHOUT, Arkaos

System Integration & Show Planning

Media Server Operation, System Engineering, Signal Flow
Planning, Show Connectivity Planning, AV System Integration,
Technical Coordination, Server Preparation & Maintenance,
Playback Systems, Technical Documentation, Show Support,
Content Management

Visual & Content Tools

Adobe After Effects, Adobe Photoshop, Blender, Notch One

Additional Exposure

Unreal Engine, WordPress

LANGUAGES

Spanish – Native

English – Professional Working Proficiency
